



American Association for Budget & Program Analysis

A Report to Our Members: September 2012

About AABPA

AABPA began in the mid-1970s and has helped federal, state, and local government managers and analysts; corporate executives; and academic specialists meet the unique challenges of their careers.

By helping members keep up with the latest developments in their fields, establish and maintain contacts with colleagues, represent their interests, and share opportunities, AABPA serves as the key difference between simply having a job and being part of a highly respected and well-trained profession.

AABPA's Strategic Plan

AABPA's Strategic Plan for 2012-2014 focuses on three different strategic areas of activity and growth:

- **Professional Education and Outreach**
- **Next Generation Development**
- **Sector Innovation**

Under these three goals, AABPA will:

- continue to develop skilled and knowledgeable professionals by creating opportunities for them to gain knowledge through AABPA's educational offerings and resources;
- engage professionals exploring budget and program analysis-related occupations and building their early careers so that we will continue to be a critical resource that enhances budget and program analysis careers and builds professional networks for the next generation of professionals; and
- convene professionals across the field in collaborative opportunities to share best practices, experiences, perspectives, and thoughts to continue to foster critical conversations, emerging ideas, and sector innovations by connecting organizations and people with information and each other.

In addition, AABPA will remain dedicated to strong internal administrative and fiscal management. As announced at the Fall 2011 Symposium, this member centric report is a fulfillment of a goal to continue to hold AABPA to the highest ethical and managerial standards.

Table of Contents

| | |
|-------------------------------|---|
| <i>How We Have Progressed</i> | 2 |
| <i>AABPA Finances</i> | 3 |
| <i>What's Next?</i> | 4 |

President: Judy Thomas, OMB

President-Elect: Melissa Neuman, OMB

Past President: Jon Stehle, GAO

VP Symposia: Anthony Rainey, OPM

VP Programs: Sandra Beattie, GAO

VP Communications: Juliet Vargas, HHS

Membership Director: Karen Kunz, WVU

Treasurer: Patrick Vallely, Private Sector

Directors

Sarah Blasko, APHIS

Ed Brigham, Federal Consulting Alliance

George Krumbhaar, CMU

Joe Kull, PWC

Shelly McAllister, OMB

Rex Reagan, IBM

Benjamin Wilson, USDA

Michael Sieverts, NSF

Queen Vo, PWC

Patrick Washington, OIG SBA

Assistant Directors and Interns

Executive Intern: Mariana Matthews, WVU

Assistant Director Online Communication:
Alex Edwards, GAO

Social Media Intern: Ashley Briggs

Assistant Director Programs: Steve Wilson

Assistant Director Corporate Relations:
Kimberly Glenn, OMB

Assistant Director for Symposium: Ashley
Shen, Maryland Department of Budget and
Management

Research Roundtable

The **Research Roundtable** offers AABPA members the opportunity to meet and discuss academic articles or book excerpts that are pertinent to our profession, and to find practical ways to bridge the academic and practitioner worlds. Lively discussion has centered around such areas as austerity budgeting and historical perspectives on budgeting. If you are interested in participating in the next Research Roundtable, or have suggestions for future topics of discussion, please contact Jen Hoef (jennifer.hoef@gmail.com) or Melissa Merrell (melissa.merrell@aabpa.org).

Mission Possible

Together with the National Academic of Public Administration, Grant Thornton's Global Public Sector, and the Federal Consulting Alliance, AABPA hosted **Mission Possible: Driving High Performance Budgeting**. A roundtable discussion on March 27 began a discussion of strengths and challenges facing agency budget offices, from the perspective of CFOs and agency budget directors. Integrating the budget process with strategy and operations, effectively employing the use of performance data, and using evidence-based analytical techniques are major obstacles experienced by most agency budget offices. This was overwhelmingly confirmed through audience responses (real-time!) during the lunch panel of our May Symposium. Stay tuned to AABPA for opportunities to further this discussion.

Spring Symposium

The Road Forward: Tools for Leadership, Analysis, and Performance took place May 16 at the Capital Hilton. Plenary speakers included Diane Lim Rogers (Concord Coalition), Leonard Burman (Syracuse University), and a sequestration panel presented by Richard Kogan (Center on Budget and Policy Priorities) and William Heniff (Congressional Research Service). Participants had the privilege to learn from panelists involving colleagues from Cabinet-level agencies, OMB, CBO, GAO, and the private sector. Read more about the Symposium through articles from our wonderful student reporters—available on the AABPA website.

Summer Intern Program

AABPA's **5th Annual Summer Intern Program** was held on Wednesday, July 11, 2012. Over 70 students from almost 50 universities nationwide gathered at GWU to discuss hot topics in budget and program analysis, including evidence-based budgeting, data visualization, and career planning, among others. Panelists joined from numerous cabinet-level agencies, OMB, GAO, and CBO, along with area universities and nonprofits. Many thanks to Melissa Merrell and the committee for their dedication to AABPA's university population—students are the GS-9s of tomorrow!

Student Research Competition

With the **Kubat Award**, AABPA seeks to encourage student research and critical thinking that will prepare students for the budget and program issues they will encounter in their careers, particularly those in the public service. The 2012 winners of the award are Kathryn Vesey, The George Washington University Trachtenberg School of Public Policy and Public Administration and Enrique Ruacho, University of California - Berkeley.

AABPA Finances

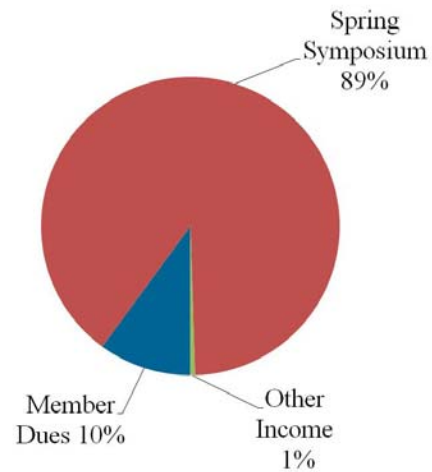
Revenues and Expenses

AABPA Revenue and Expenses

AABPA finances below are listed for the first 6 months of 2012. AABPA has focused on maintaining a reinvestment rate of \$0.80 for every dollar invested back into programming with not more than \$0.20 for every dollar going toward administration expenses.

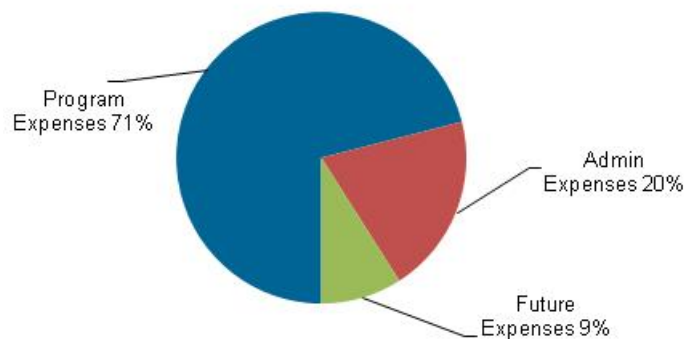
Revenue by Source

| | January-June 2012 |
|---|-------------------|
| Member Dues | \$5,400 |
| Spring Symposium Income | 46,600 |
| Other Income (including interest from reserves) | 251 |
| Total Revenue | \$52,251 |



Expenditures by Area

| | January-June 2012 |
|------------------------|-------------------|
| Total Program Expenses | \$36,897 |
| Total Admin Expenses | 10,602 |
| Future Expenses | 4,752 |
| Total Expenses | \$52,251 |



What's Next?

Key Initiatives



Upcoming AABPA Events

Continuing Resolutions: CRs in a Nutshell, presented by Judy Thomas (OMB, AABPA President):

Thursday, Sept. 27, 2012, noon EST
National Place Building
Room 720 North
1331 Pennsylvania Ave., NW
(Use entrance on F St. between 14th and 15th)

AABPA

PO Box 1157
Falls Church, VA 22041
703-941-4300
aabpa@aabpa.org
www.aabpa.org

Join AABPA on **November 20** for the Fall Symposium. Early Bird Registration ends on October 26. Register at www.aabpa.org.

We Want to Hear From You

Do you like this report? Would you like to see other information? Please let us know by contacting Jon Stehle at jonathan.stehle@aabpa.org. For more information, visit our website at www.aabpa.org.

Increased Connectivity for Members

AABPA is focused on making it easier for members to connect and share ideas. Look for more opportunities to interact at www.aabpa.org as well as on our groups on [LinkedIn](#), [GovLoop](#), and [Facebook](#). Be sure to follow us on [Twitter](#)!

Second Survey of Budget Professionals

AABPA is looking forward to working with Grant Thornton on the second [Survey of Budget Professionals](#). If you are interested in being a part of this effort, contact aabpa@aabpa.org for more information.

Public Budgeting and Finance

AABPA will continue to partner with the Section on Budgeting and Financial Management of the American Society for Public Administration to produce *Public Budgeting and Finance*, the premier journal for research in public finance.

Online Programs

AABPA members have expressed the need to reach people at their desks. To address this, look for more [AABPA events](#) you can attend virtually. This will not replace our in person events, but will add to the overall AABPA experience.