



Fall 2019 Symposium
IBM Center for the Business of Government
Washington, DC
Wednesday, November 13, 2019

PRESENTERS

ECONOMIC AND BUDGET OUTLOOK, 9:00-9:30

- **Christi Hawley Anthony**, Chief of Projections Unit, Budget Analysis Division, CBO
- **Bob W. Arnold**, Chief of Projections Unit, Macroeconomic Analysis Division, CBO

Christi Hawley Anthony is the Chief of the Projections Unit of CBO's Budget Analysis Division. She is responsible for overseeing the agency's budget projections and producing periodic reports on the budget outlook and related topics. From 1995-2017, she served in CBO's Budget Analysis Division as a principal analyst in both the Income Security and Projections Units. Before coming to CBO, Christi served in the State of Maryland's Federal Relations Office and as a Maryland Governor's Policy Fellow. She holds a Master of Public Affairs from the University of Texas at Austin and a Bachelor of Arts in Foreign Service from Baylor University in Waco, Texas.

Robert W. Arnold, Ph.D., is Chief of the Projections Unit in the Macroeconomic Analysis Division at the Congressional Budget Office. In that capacity, he oversees and contributes to analyses of economic developments that influence the economic outlook, including the preparation of the semi-annual macroeconomic forecast. Prior to becoming Unit Chief, Arnold was a Principal Analyst in the Projections Unit, where he specialized in medium-term projections, including potential output, productivity, and the natural rate of unemployment. His research includes papers that analyze the relationship between inflation and unemployment, that examine how spending for research and development influences productivity growth and that assess the possible macroeconomic effects of an avian flu pandemic. In addition, he is a regular contributor to CBO's semi-annual report, The Economic and Budget Outlook. Before joining CBO, Arnold worked in the Business Operations Analysis division at AT&T's corporate headquarters, where he consulted with various internal clients and forecasted demand for new services. Arnold received his B.A., M.A., and Ph.D. in economics from Rutgers University.

MANAGING UNCERTAINTIES: CHALLENGES, TOOLS, AND OPPORTUNITIES, 9:30-10:45

- **John Kamensky**, Senior Fellow, IBM Center for the Business of Government (Moderator)
- **Sandra Beattie**, First Deputy Director, Division of the Budget, New York State
- **Diane Lim**, Senior Advisor, Penn Wharton Budget Model
- **Holly Sun**, Budget Administrator, Office of Budget, Howard County (Maryland) Government

John Kamensky is a Senior Fellow with the IBM Center for The Business of Government and an Associate Partner with IBM's Global Business Services.

During 24 years of public service, he had a significant role in helping pioneer the federal government's performance and results orientation. Mr. Kamensky is passionate about helping transform government to be more results-oriented, performance-based, customer-driven, and collaborative in nature. Prior to joining the IBM Center, he served for eight years as deputy director of Vice President Gore's National Partnership for Reinventing Government. Before that, he worked at the Government Accountability Office where he played a key role in the development and passage of the Government Performance and Results Act.

Since joining the IBM Center, he has co-edited six books and writes and speaks extensively on performance management and government reform. Current areas of emphasis include transparency, collaboration, and citizen engagement. He also blogs about management challenges in government. Mr. Kamensky is a fellow of the National Academy of Public Administration and received a Masters in Public Affairs from the Lyndon B. Johnson School of Public Affairs, in Austin, Texas.

Sandra Beattie is First Deputy Director of the New York State Division of the Budget (DOB). She is responsible for supporting the overall development and management of New York State's fiscal policy, including the preparation of budget recommendations for all State agencies and programs, economic and revenue forecasting, tax policy, fiscal planning, capital financing, and management of the State's debt portfolio. Ms. Beattie holds a BA in Political Science from Emmanuel College in Boston and an MBA from the State University of New York at Albany, and has previously worked for the US Government Accountability Office (GAO) in Washington, Deloitte Consulting, and she started her career with DOB working in Albany and as DOB's Washington, DC-based representative in the New York State Office of Federal Affairs.

Diane Lim is Senior Advisor at the Penn Wharton Budget Model. She has spent her 30-plus year career in a variety of prominent roles in the federal government, nonprofit and academic sectors. She began her post-Ph.D. career as an assistant professor at Penn State University before coming to DC to work as a visiting scholar (and then principal analyst) at the Congressional Budget Office in the early 1990s, and she has worked in DC on federal- and state-level public policy issues ever since. She has served as chief economist for the House Ways and Means Committee, House Budget Committee, the Concord Coalition, and the Pew Charitable Trusts. She was a senior economist on the staff of the President's Council of Economic Advisers during the final year of the Clinton Administration and first 100 days of the George W. Bush Administration. She has also worked for the Brookings Institution and the Urban Institute. Her immediate past positions were as Principal at District Economics Group (a small economic consulting shop), and Principal Economist at The Conference Board (a non-profit business membership and research organization). She is also an adjunct professor at George Washington University and at Georgetown University, a founding advisory board member of the Frank Batten School of Leadership and Public Policy at the University of Virginia, and a past president of the National Tax Association. Diane received her Ph.D. in

economics from the University of Virginia, her master's degree from Brown University, and her bachelor's degree from the University of Michigan.

Holly Sun has been serving as Budget Director of Howard County since January 13, 2015, overseeing budgeting and performance management and chairing the County's Spending Affordability Advisory Committee. Dr. Sun has two decades of experience managing revenues, operating and CIP budgets, and performance management systems for local governments. She joined the County from Prince Georges County where she served as Deputy Director of the Office of Management and Budget, overseeing a budget of more than \$3 billion per year. She previously served as Budget Manager of the Maryland National Capital Park and Planning Commission. Dr. Sun has been a member of the Revenue Estimating Advisory Committee of Office of the Chief Financial Officer of District of Columbia since 2001. She previously served at standing committees of Government Finance Officers Association (GFOA) and the Board of Directors of Maryland GFOA, and previously spoke at Summit on Financial Leadership by the Governing magazine and MDGFOA summer conferences. Dr. Sun has a PhD in Public Policy and Public Administration from George Washington University, and a Master of Public Policy degree from Duke University. Major awards received in recent years include: "2018 Employee of the Year" of Howard County Government; Gold and silver awards by the P3 Awards 2019 in New York for the Courthouse P3 project (team award); and special recognition on performance measures from GFOA Distinguished Budget Award program for budget books.

Public Service in the Selfie Age, 11:00-Noon

- **Annemarie Spadafore**, Federal Executive Institute

Dr. Annemarie Spadafore is an ICF-certified executive coach, facilitator, and organizational development expert who applies social science and human-centered design principles to leadership, team development, and organizational culture engagements in both the private and public sectors. Her collaborative and future-oriented approach has produced business results for Big 4 financial services, management consulting and other professional services, design and construction, and technology clients. She specializes in engaging millennials, women, and multi-generational and multi-cultural teams, and has supported leaders from the C-Suite to senior managers. She is an Executive Coach for Impact Coaches (www.impact-coaches.com), an Executive Coach and Facilitator at Spark (www.coachmespark.com), and is a Business Mentor and Coach for the 1776 global start-up incubator (<https://www.1776.vc/about/>).